Clean Energy Committee Award Application [#16]

Wufoo [no-reply@wufoo.com] **Sent:**Friday, May 30, 2014 3:59 PM

To: Clean Energy

Today's Date	Friday, May 30, 2014
Project Name *	Evergreen Food Guide
Name of Project Lead	Emily Dunn-Wilder
A Number *	
Phone Number *	
Project Lead Email *	
Faculty or Staff Sponsor *	Sharon Goodman
Campus Location	everywhere
Award Amount Requested	\$4,000.00
Department that will oversee the grant (You will need a letter of support or conformation email to be present to the CEC at your award hearing or attached below) *	Residental & Dining Services
Choose an award type that most relates to your project	Small-Scale/Short-Term Project
Please select each category your application relates to; You may select more than one.	Education – Sustainable Strategies

Project Description

The Evergreen Food Guide strives to provide Evergreen students with relevant information about current food systems and opportunities for engagement on campus and in the community around food, sustainability, and social justice. In order to be effective and useful on a college campus, a food guide must be simple, easily accessible, and invitingly educational. My goals in updating this guide is to actively engage students with exciting graphics while providing them with useful information: where and how to recycle and compost on campus, locations of microwaves/free hot water/drinking fountains, who to contact about all the available community gardens by Housing, locations of food banks, how to volunteer with local farms, etc.

Budget

75 hours of graphic design work at \$13 per hour = \$1000 paid to Tiffany 2000 copies of food guide printed by The Chronicle in Centralia = \$3000

Project Timeline
Please describe the timeline for your
project from the start to completion

End of spring quarter: draft of layout and some of descriptions written

Early July: rough draft done and submitted to Sharon Goodman August: food guide goes to the printers early September: plans in place for dispersal start of Fall quarter: food guide distributed to students

Metrics

Please describe how the success of this project will be measured; i.e. \$'s saved on energy, # of students educated, lbs. of waste diverted from the waste stream, etc. Number of students educated; increased number of students utilizing food-related clubs, academic programs, food bank options, campus dining.

In 140 words or less please describe how your proposal aligns with 'Sustainability'

The Evergreen Food Guide will direct students to food resources on campus and in the community. It will have a short guide to recycling and composting on campus, and a guide to seasonal eating of vegetables and meat.

In 140 words or less please describe the continuity of this project. In other words, how will this project function over the long term?

The graphic designer, Tiffany Cheezem, will design the files for the Food Guide in such a way that it will be easy to update each year. Sharon Goodman, Director of Residential and Dining Services, will hold the master copies of all files and will find a suitable person to update the guide. With good concise implementation, few items will need to be updated regularly. We will also design PDF version that can be posted on the Evergreen State College website.

Please attach any support documents here or bring these documents during your CEC hearing. (i.e. budget breakdowns, additional information on technologies, or letters of support)

design_portfolio_2014.pdf

7.09 MB · PDF